

meet your neighbor boop baby

Submitted by Resident **Ann Read**
Photos Submitted by **Ann Read**



Tell me a little about you.

I grew up in West Virginia and moved around the south – college in Roanoke, VA, working in Atlanta, Roanoke and Charleston, WV – before finally settling in Charleston, SC in 2005. I moved to I'On in 2008, married in 2010, added a couple of Westies before our daughter, Louise, came along in 2012.

How did you come up with the concept for Boop Baby?

When it was time to introduce solids to Louise, I looked at options in the store. There were some nice choices, but everything was the same color and generally tasted the same. As someone who loves to cook and, in my opinion, has a well-developed palate, the choices seemed bland for Louise's first foods. I decided to make her food from the abundance of fruits, vegetables and products we have at our finger-tips in the Lowcountry - sourcing items from our local farmer's markets and roadside stands.



My mother passed away in 2015. During this time, I thought about what made me feel most connected to her. I realized it was the time I spent with her and my grandmother learning about gardening, cooking and canning that truly inspired my love of cooking. I had a successful fundraising career but felt unfulfilled and slightly disconnected to my daughter because of my hectic schedule. Last fall, on a whim, I ordered a cold-pressed juice cleanse. When it arrived, I thought why couldn't you do this with baby food? This random purchase, helped me make the decision to dive into entrepreneurship; launch Boop Baby; and give me a better quality of life and time for our family.

What does the name mean?

Boop Baby is named in homage to my mother, Betty. Her childhood nickname for me was "Annie Boop" and this felt like a



perfect tribute to my relationship with her and the mission of Boop Baby.

What is Boop Baby baby food?

Boop Baby is a harvest to highchair baby food, made fresh with South Carolina fruits, vegetables and products, and delivered to your door each week with a menu based on South Carolina's grow seasons. Because we source our produce from Grow-Food Carolina or products through local partnerships like Rio Bertolini or Lowcountry Creamery, everything is at the peak of flavor and freshness. And we're not shelf stable, so our baby food retains more vitamins and nutrients than the processed and preserved grocery store options.



How do I purchase Boop Baby?

It's simple...log on to www.boopbaby.net or give us a call at 843-817-5656. Choose the stage you want, duration (one week, one month or three months), and preferred flavors from the current menu to start. We deliver fourteen 4-ounce (2-ounce available in Stage 1) jars straight to your door each week of your subscription.